

B.B.A. Semester - 5 (Remedial) (CBCS) Examination**February/March. -2020****ETHICS AND CORPORATE SOCIAL RESPONSIBILITY(CORE)****Time: 2:30 Hours****Marks: 70****Instructions:**

1. All questions are compulsory.
2. Figures to the right indicate marks.

Q.1 Give reasons for ethical problems in business. (14)

OR

Q.1 List out virtues required for ethical working in a business.

Q.2 Define the term corporate governance and write features of good corporate governance. (14)

OR

Q.2 Elaborate on:

(A) Reasons to increase corporate governance

(B) Insider trading

Q.3 Which are the committees constituted by the board for corporate governance? (14)

OR

Q.3 Discuss:

(A) SEBI clause 49 for CEO/CFO certification

(B) CEO duality

Q.4 Write note on need for WHISTLE BLOWING. (14)

OR

Q.4 'Objectives of internal audit are very crucial for corporate governance.' Explain.

Q.5 What are the common indicators for measuring business social performance. (14)

OR

Q.5 Write Short Notes: (Any Two)

(A) Reverse discrimination

(B) Need for CSR

(C) Preferential hiring
